


Cabarrus Health Alliance Strategic Map 2016-2017

VISION: Cabarrus Health Alliance is dedicated to enhancing the quality of life for the Cabarrus County community.
MISSION: To Achieve the Highest Level of Individual and Community Health through Collaborative Action.



OUR GOALS	 Empower the Community	 Promote Sustainable Health Services	 Improve Health Equity	 Operate with Excellence
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OUR OBJECTIVES	By June 30, 2017, CHA will demonstrate the ability to:			
	<ol style="list-style-type: none"> 1. Disseminate information to the public on important public health issues and increase the marketing of our services by using multiple media platforms and with cultural competence. 2. Empower the community in health promotion activities that measurably improve health outcomes, particularly reducing obesity and substance use rates. 3. Identify, develop, and share evidence-based and innovative models, resources, and tools that measurably improve health outcomes. 4. Strengthen clinical-community linkages and streamline care coordination, particularly access to mental health services. 	<ol style="list-style-type: none"> 5. Empower staff in the development of products and services that contribute to sustainability of evidence-based practices within our community. 6. Establish and implement a workforce development plan. Define competencies, determine workforce and productivity standards, and determine future needs. 7. Implement innovative health policies and programs within our agency that can be replicated throughout our region. 	<ol style="list-style-type: none"> 8. Support a culture of continuous quality improvement processes to improve the experience of those we serve. 9. Utilize Community Needs Assessment, Action Plans, and State of the County Health reports to guide decision making and allocate resources. 10. Expand agency's technological capacity, particularly Environmental Health and telehealth, to improve access to services and expand operations geographically. 11. Address regional health planning needs by exploring cross-jurisdictional sharing and other collaborative arrangements. 	<ol style="list-style-type: none"> 12. Implement plans, policies and procedures to ensure continued operations of critical agency functions during information system failure, staff turnover, or emergency situations, particularly Project Public Health Ready. 13. Pursue re-accreditation through the North Carolina Local Health Department Accreditation Program and the Public Health Accreditation Board. 14. Pursue sufficient funding that aligns with the strategic plan and supports priority health issues, and the Ten Essential Services by expanding diversified financial base, with a focus on women's health. 15. Attract and retain a highly effective and diverse board, leadership, and empowered staff.

WHO	<p>The Executive Management Team will be responsible for the following: Chief Executive Officer (15); Chief Technology Officer (8, 10, 12, 13); Chief Financial Officer (2, 3, 4, 7, 9, 13); Chief Operations Officer (1, 5, 6, 7, 11); Director of Clinical Services (1, 3, 4, 8); and Director for School Engagement (1, 3, 4, 10). Priority objectives are defined in BOLD.</p>
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